

Cheval Grand Est  
invites you to

# Stallion 2017 Show



Sport • Leisure • Races

ROSIÈRES-  
AUX-SALINES

SUNDAY, MARCH 12<sup>th</sup>



REGISTRATION FORM

Born from three former breeders associations: ARDCP, ADECLOR and ADECA, CHEVAL GRAND EST gathers horse and pony breeders that are settled in the nest of the European metropole, between German, Belgian, Luxembourgian and Swiss borders. Nevertheless, this big region of ours is close and reachable from almost every big French cities, such as Paris, Lyon, Lille. Attractive and dynamic, this breeding region is renowned until the highest sport level, as proved by top performers such as Itot du Chateau, Rahotep de Toscane, Alban III, Sultan du Chateau and such exceptional products born from our local bloodlines.

## Caval'Est

Wealth of an extensive experience from 10 years old organizing stallion shows, Cheval Grand Est starts for 2017, Caval'Est: an international festival dedicated to Horses and their breeding. Starting point from this festival: the stallion show! Real place-to-be, it's one of the step of the «Stallions Tour de France».

Organized on March 11th and 12th, Caval'Est will gather breeders, riders or simple passionates behind a common passion. Visibility and economic benefits will be assured thanks to the equestrian show, the friendly horse sales, formations and especially thanks to you stallions, highlight of the show!

### The Show

70 stallions maximum

In hand or ridden presentation

Stallion stands around the ring

Cocktail and breeders' trophy

Semen lottery all day long!

### The Place

Pôle Hippique de Lorraine

15 minutes from Nancy, highway directly from Paris, Luxembourg, Brussel, and Germany





Olympic facilities

Panoramic restaurant above the ring

A global event:

-  A bigger exhibitors' village
-  A friendly horse and pony sale
-  An equestrian show

An international communication:

-  New dedicated internet website
-  Social networks presence
-  News in regional, national and international papernews!
-  A live retransmission on our website, on Grand Prix Replay and on ClipMyHorse, reachable from all over the world.

**NEW**

2017 news

## Access

The Pole Hippique de Lorraine: Rue du Pré Chapon – 54110 ROSIERES AUX SALINES

**Access from Brussel** (4 hours) : E411 towards Luxemboug, A31 and A33 towards Strasbourg, exit N° 5 Rosières aux Salines.

**Access from Stuttgart** (3 hours) : A4 towards Paris and N4 towards Nancy

**Access from Zurich** (3 hours) : A3 towards Mulhouse and A35 towards Nancy

Restaurant, snack, food trucks, regional specialities will be available on place.

### Hotel partners of the event:



#### Ibis Style Houdemont

8 allée de la Genelière in HOUEMONT  
78€ for a room + breakfast. Per two persons  
Tel : +333 83 56 10 25



#### Ibis Nancy Brabois

2 Allée de Bourgogne in VANDOEUVRE LES NANCY  
42€ for a room per two persons.  
Tel : +333 83 44 55 77

## Food

## Housing

## Program

### Saturday, March 11<sup>th</sup>

5.30 pm – 7.30 pm :

Breeders reception and stand building

8.30 pm :

Equestrian show and dinner

### Sunday, March 12<sup>th</sup>

8 am – 9.30 am:

Breeders reception and stand building

10.30 am - 12.30 am:

Leisure stallions and ponies presentation

12.30 am - 1.30 pm:

Cocktail and breeders' trophy

Lunch time

1.30 pm – 5.30 pm :

Sport Stallions presentation (in hand or ridden)

## Registrations

Your registration must be returned before **February 10<sup>th</sup>** at :

**Cheval Grand Est**

**Maison du Cheval, 1 rue Léon Boucheron**

**F-54110 ROSIERES AUX SALINES**

e-mail : [contact.cavalest@gmail.com](mailto:contact.cavalest@gmail.com)

Tel : +33(0)6 14 14 67 39

**WARNING:** Due to the limited number of horses, only fully-completed forms will be taken care of, on a «First received First served» basis. *To insure a good organisation and a sufficient time for each, we'll close registrations after 70 horses for the day.*



# Registration

Full Name: .....

Company: .....

Address: .....

ZIP Code: ..... City: .....

Phone: ..... E-Mail: .....

| Products  | Number | Unit Price<br>€ (pre-tax)                           | Special Price for<br>Ponies and Leasure<br>Horses<br>€ (HT) | Total Prices<br>€ (pre-tax) |
|---|--------|---|---|-----------------------------|
| <b>9m<sup>2</sup>* stand + 1 stallion</b><br>(box, brochure in the catalogue and <b>live broadcast</b> )                      |        | 450   | 350   |                             |
| <b>Per additional stallion</b><br>(box, brochure in the catalogue and <b>live broadcast</b> )                                 |        | 200   | 150   |                             |
| <b>1 stallion without stand</b><br>(box, brochure in the catalogue and <b>live broadcast</b> )                                |        | 300   | 200   |                             |
| <b>Additional stand</b> for breeders 9m <sup>2</sup> *  |        |   | 300   |                             |
| <b>Exhibitor stand</b> non-breeder  |        |   | 400   |                             |
| <b>Full-page ad</b> in the catalogue (Quadri - A4)<br>(to promote your farm, your insemination center, etc.)                  |        |   | 200   |                             |
| <b>Half-page ad</b> in the catalogue  |        |   | 150   |                             |
| <b>Advertisement video</b> of your company 4 times a day<br><i>On the giant screen and LIVE on internet (length &lt; 1mn)</i> |        |   | 350   |                             |
| <b>Logo</b> of your company 8 times a day<br><i>On the giant screen and LIVE on internet</i>                                  |        |   | 250   |                             |
| <b>Banner</b> of your farm around the ring with visibility on the<br><i>LIVE video</i> (banner given by yourself)             |        |   | 200   |                             |
| <b>Obstacle</b> at your image with visibility on the <i>LIVE video</i><br>(obstacle given by yourself)                        |        |   | 250   |                             |
| Number of stallions needing wood shavings**   |        | <b>**boxes on straw, shavings given by yourself</b> |   |                             |
| Time and day of your arrival (circle your choice)   |        | <b>Saturday</b><br>between 5.30 and 7.30 pm         | <b>Sunday</b><br>between 8 and 9.30 am                      |                             |
| <b>TOTAL € pre-tax</b>  |        |   |   | € pre-tax                   |
| <b>TOTAL € VAT-included (Total pre-tax +20%VAT)</b>   |        |   |   | € VAT-included              |

\*materials used in stands such as textiles must be certified flame-resistant

I join a check of ..... € ordered to « Cheval Grand Est »

I join a security check of ..... x 100€ per stallion presented, equal to .....€ (given back at the end)

**Only fully-completed forms, along with the payment and the security will be taken care of.**

**Forms are to be returned before February 10<sup>th</sup> 2017**

Stallion brochures (1 page/stallion), ads (JPEG/PDF), videos (<1mn), logos (JPEG/PNG) are to be sent before 02/10/2017 to  
contact.cavalest@gmail.com

Stallions stay under their breeders' responsibility. Also, stand and what are in it are under the exhibitors' responsibility. In any case, the organiser's responsibility could be engaged. Materials used in stand must be certified flame-resistant. **Stand sublease is strictly forbidden.**

Done in:

Signature:

Date:

